



ANNUAL REPORT

2025-2026



The Director's Cut

For over 20 years, The Toy Bank has been guided by a simple yet deeply meaningful belief that play is not a privilege, but a fundamental right of every child.

I still remember a young boy from one of our safe playrooms. He would sit quietly in a corner, watching but never joining in. One day, a play teacher handed him some building blocks. He hesitated, then slowly started stacking them. That small moment changed something. Over time, he began to speak, laugh, and eventually play alongside others with confidence. That moment stayed with me because it reminded me that play is never just play. It is how children find their voice, process what they feel, and begin to make sense of the world around them.

What began as a small effort has today grown into a movement that has touched the lives of thousands of children across the country. Through our safe playrooms, toy libraries, and play based learning interventions, we have seen children open up, classrooms transform, and communities begin to value the importance of play in a child's development.

And still, each new community we enter tells us how much remains to be done. Countless children are still growing up without access to safe, stimulating, and nurturing spaces where they can simply be children. The gap is not just in access to toys, but in access to equal opportunity, safe space, and joy.

This is what inspires our next step.

The Museum for Play, it is not just an initiative. It is a vision shaped by the voices, experiences, and journeys of the children we have worked with over the years. It is imagined as a space where every child, regardless of their background, can explore, create, and discover in ways they never have before. A space filled with sensory rich experiences, immersive learning, and true inclusion. A space that can redefine how we understand childhood and the role of play in building it.

As we move forward, we do so with immense gratitude. This journey would not have been possible without the belief and support of our partners, supporters, and team, who have stood by us in our mission to bring play to those who need it the most.

Today, I invite you to be a part of this journey ahead.

Because somewhere, there is another child waiting, watching from the corner, unsure, unheard, unseen. And sometimes, all it takes is a simple opportunity to play, to change everything.

Together, we can make sure that no child is left waiting for the chance to Play.

Warm Regards,

Vidyun Goel

Founder – Director

Vision & Mission

Vision: The Toy Bank envisages a society where the underprivileged children have the **Right to Play** and get their childhood back by actively involving them in educative toys and story books in order to help them gain an active and enrich life

Mission: To enable every underprivileged child an opportunity to have holistic development through toys, games and storybooks

To bridge the gap between the privileged and underprivileged children by instilling values of sharing and caring in each child



Our Pillars



Right to Play



Learning Through Play



Building Capacity
of Teachers



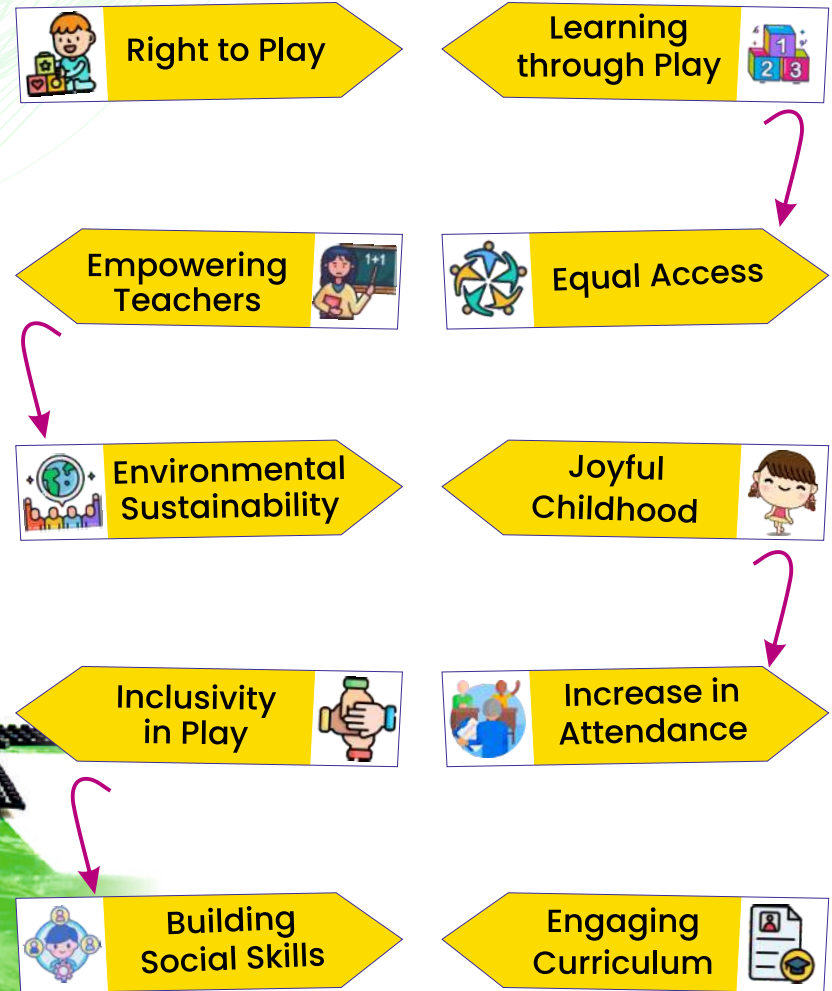
Social- Emotional Well-being



Sustainability via Recycling



Play with A Purpose





How **PLAY** Travels

1
Collection



2
Sorting



3
Upcycle & Refurbish



4
Creation of Toy Kits



7
Learning
through Play



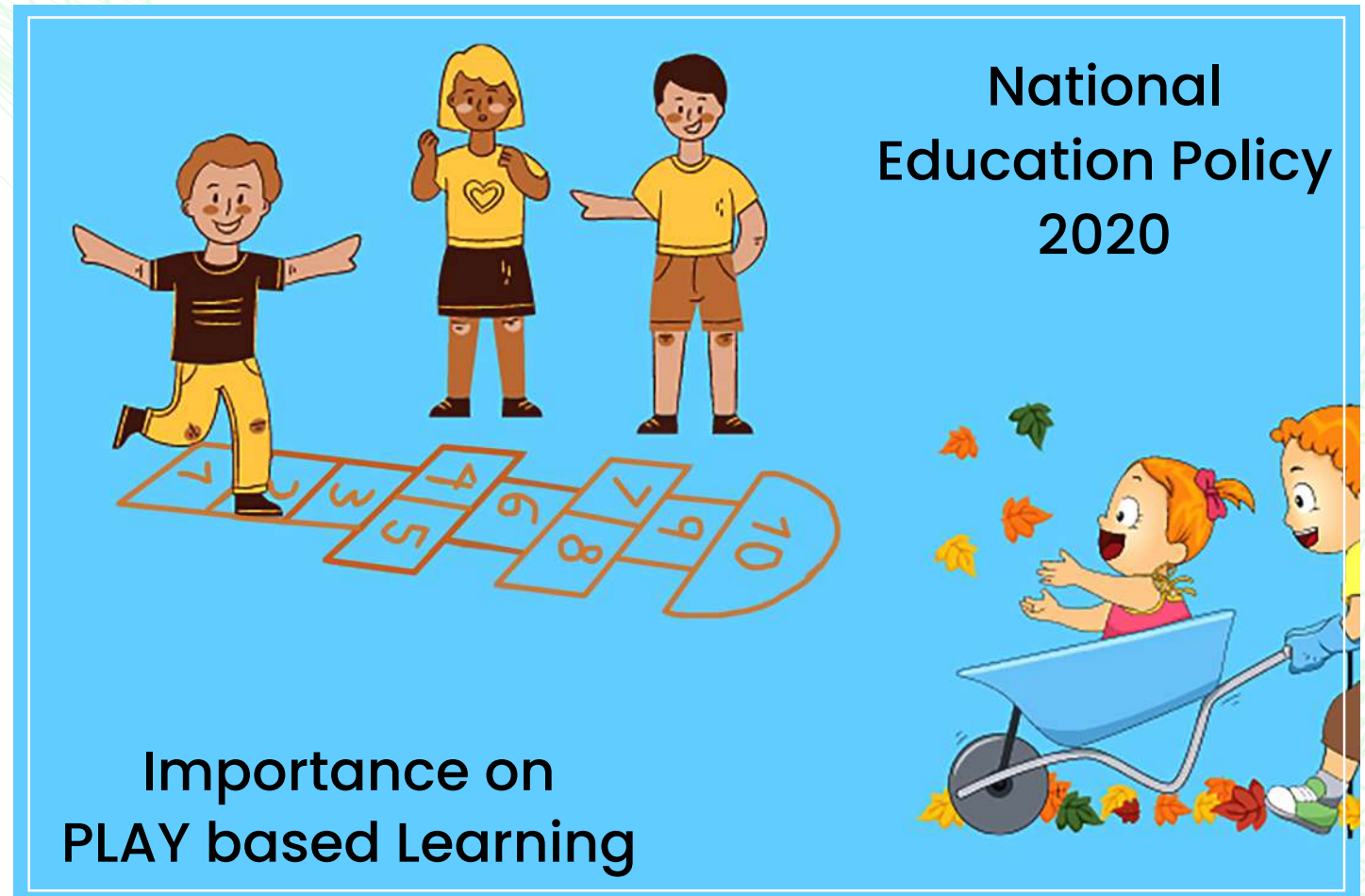
6
Creation of
Toy Libraries/
Safe Playrooms



5
Transportation
across India



Supporting Global and National Education Goals

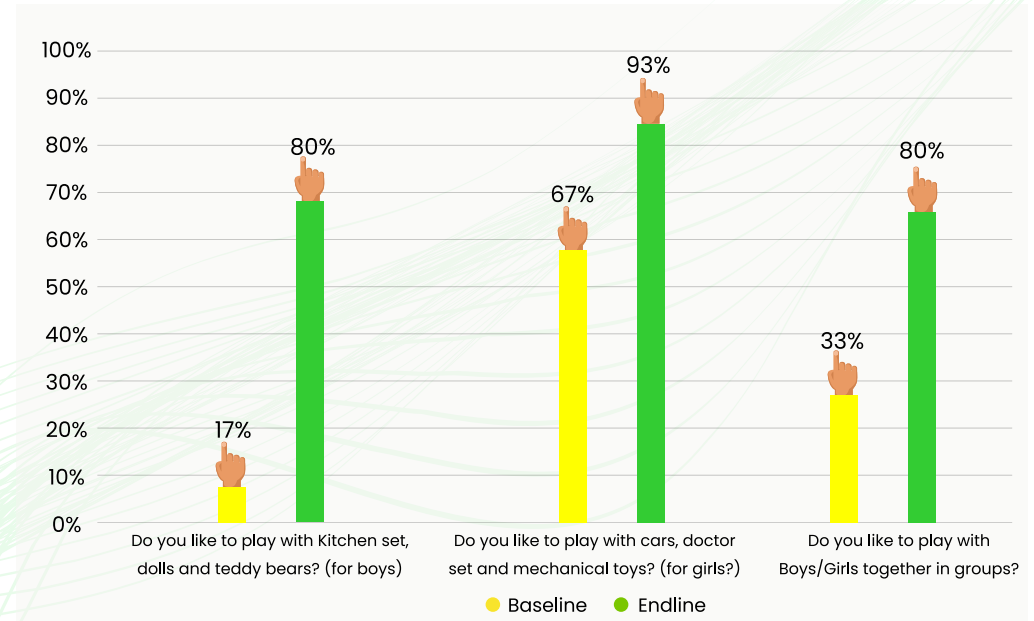


Promoting Gender Neutrality Through Play

The Toy Bank promotes gender neutrality through play by creating inclusive, safe playrooms where children from all backgrounds can freely choose and share toys without gender labels. By removing stereotypes, we encourage group play that nurtures teamwork, leadership, and mutual respect.

Benefits of Gender-Neutral Play

- ▶ **Encourages holistic development** – Supports emotional, social, and cognitive growth.
- ▶ **Fosters creativity and self-expression** – Children explore freely without gender limitations.
- ▶ **Builds equality and inclusion** – Promotes respect for diverse choices and identities.
- ▶ **Breaks down stereotypes** – All forms of play are recognized and accessible to every child, regardless of background or ability.
- ▶ **Boosts confidence and well-being** – Reduces pressure to conform, enhancing self-esteem.
- ▶ **Strengthens social skills** – Promotes collaboration, empathy, and teamwork.
- ▶ **Expands future potential** – Opens up broader interests and aspirations.





Our Core Programs



+100 Toy Libraries

**+ 5,000 Children
Benefitted**

+7 Safe Playrooms

**+3,000 Children
Benefitted**





ଅଶ୍ରୁଗାମୀ ବିଦ୍ୟାଳୟ
ଭୁବନେଶ୍ୱର-୭୫୧୦୦୪
ଫୋନ୍ ୩୩୩-୩୩୩-୩୩୩/୩୩
କାର୍ଯ୍ୟାଳୟ, ଭୁବନେଶ୍ୱର (ଓଡ଼ିଶା)

Anganwadi Toy Connect

The first six years of life are a golden period for a child's overall development. Recognizing this, The Toy Bank sets up Toy Libraries in Anganwadi centres across India, creating vibrant spaces where children learn through play. These libraries are filled with storybooks, board games, rattles, and educational toys that stimulate curiosity and support physical, cognitive, social, and emotional development.

To ensure effective use, The Toy Bank trains Anganwadi workers through simple, structured Play Modules. These modules guide workers in selecting toys that improve motor skills, teamwork, and communication. Implemented in three phases—assessment, training, and ongoing support—this initiative strengthens early learning and helps children build the skills they need for a healthy, confident future.



Induction Training

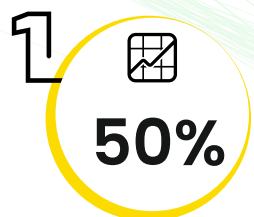


Handholding Sessions

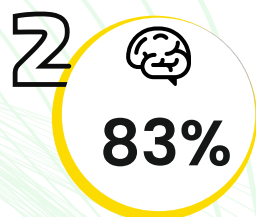


Biannual Training

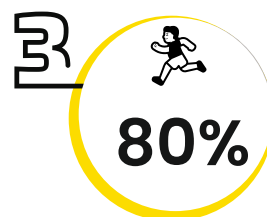
Toy Libraries in Anganwadi centres are transforming early learning in India:



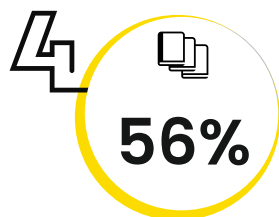
more student
enrolment after
Toy Libraries
were created



saw improvements
in cognitive skills
(colours, numbers,
memory, attention)



noticed progress
in motor skills
through regular play



witnessed better
pre-reading
skills



of Anganwadi
workers are happy
and satisfied with
Toy Libraries

Play-based learning is building a
healthier, more confident future
for children.



Building Early Learning Through Play

Toy Library: Kundroth Village Anganwadi Centre, Rajasthan

The Intervention

In Kundroth village, The Toy Bank established a Toy Library at the local Anganwadi centre, creating an engaging play-based learning environment for preschoolers. The centre was equipped with a variety of toys and learning materials to support exploration, creativity, and early development.

To ensure effective use of these resources, The Toy Bank also provided structured training and ongoing support to Anganwadi workers. Through group sessions and role-play activities, workers learned to facilitate play, implement activity modules, and manage challenges such as conflicts over toys.

Impact

Attendance: Increased by 50–60%

Engagement: Children now attend willingly and separate from caregivers with ease

Social Skills: Improved group play, sharing, and turn-taking

Cognitive Development: Enhanced skills in colour recognition, counting, puzzle-solving, and creative block play

Voices from the Ground

“Earlier, it used to be a task for us to bring children to our centre, as we never had many resources. Now, children do not cry once their caregiver leaves... Some children come on their own, even before time. Most children like to play in groups, and all children now know that they have to wait for their turn.”

— Suman Devi, Anganwadi Worker, Kundroth village





Safe Playroom Program

The Toy Bank's Safe Playroom Program is a flagship initiative that upholds Article 31 of the UN Convention on the Rights of the Child, affirming every child's right to play. Established in government primary schools across Delhi, the program creates safe, inclusive, and stimulating play environments for children from underserved communities.

Each Safe Playroom is equipped with carefully selected toys, puzzles, board games, storybooks, musical instruments, and educational resources that support holistic child development. These spaces encourage children to learn through play while strengthening their cognitive, social, emotional, physical, and language skills.

Central to the initiative is The Toy Bank's play-based curriculum, which integrates foundational concepts in literacy, numeracy, life sciences, health, and life skills into engaging play experiences. The curriculum also serves as a practical guide for educators, enabling them to facilitate meaningful play and maximize developmental outcomes.

By transforming underutilized spaces into vibrant learning environments, the Safe Playroom Program bridges educational gaps, nurtures creativity and confidence, and ensures that children have access to the developmental benefits of play. Through this initiative, The Toy Bank continues to champion the belief that play is not a privilege but a fundamental right that empowers children to learn, grow, and thrive.



Before



After

Learning Improvement in 12 Months

First Grade

100%

improvement
in comprehending
English commands

90%

improvement in
reverse counting

45%

improvement in
**solving addition
sums**

70%

improvement in **identifying
emergency numbers** for
different situations

60%

improvement in **naming
colours in English**

Second Grade

50%

improvement in
**understanding
nouns**

90%

improvement in
**Hindi sentence
making**

80%

improvement in
**solving
multiplication sums**

45%

improvement in
**identifying 2D
shapes**

53%

improvement in
**identifying
body parts**

80%

improvement in
**understanding
different modes
of transport**

Learning Improvement in 12 Months

Third Grade

40%

improvement in
English vocabulary

60%

improvement in
**English sentence
making**

60%

improvement in
**solving subtraction
sums**

65%

improvement in
**measurement
concepts**

70%

improvement in
**identifying
first-aid
components**

80%

improvement in
**understanding
waste segregation**

Fourth Grade

70%

improvement in
**understanding
verbs**

75%

improvement in
**using punctuation
marks**

90%

improvement in
**applying
mathematical
concepts to
real-life situations**

80%

improvement
in
reading time

86%

improvement in
**distinguishing wild
and domestic
animals**

80%

improvement in
**identifying primary
and secondary
colours**

Learning Improvement in 12 Months

Fifth Grade

45%

improvement in
understanding
adjectives

80%

improvement in
reading English
words

67%

improvement in
identifying
angles

50%

improvement in
measuring
area and
perimeter

100%

improvement
in
road safety
awareness

37%

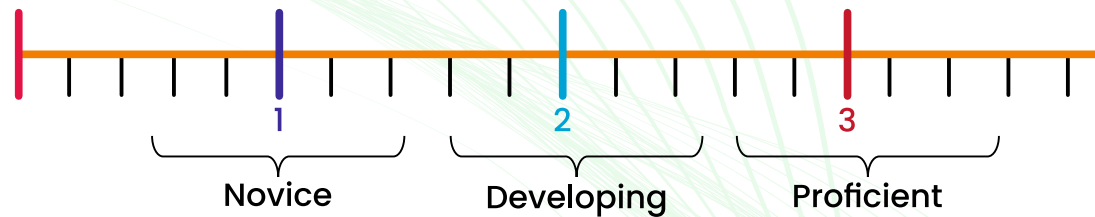
improvement in
knowledge of
animals and their
super senses

100%

improvement in the ability to
write names in both English
and Hindi



Socio-Emotional Development



Students were assessed on a 3-point scale, with a maximum attainable score of 3.

Score 1 – Novice

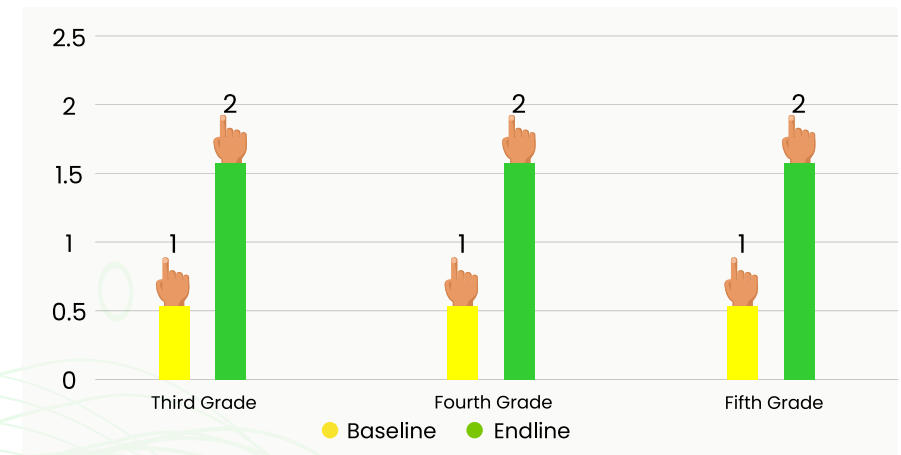
Students demonstrate early and often inconsistent awareness of emotions, with limited ability to recognize, regulate, and express their feelings effectively.

Score 2 – Developing

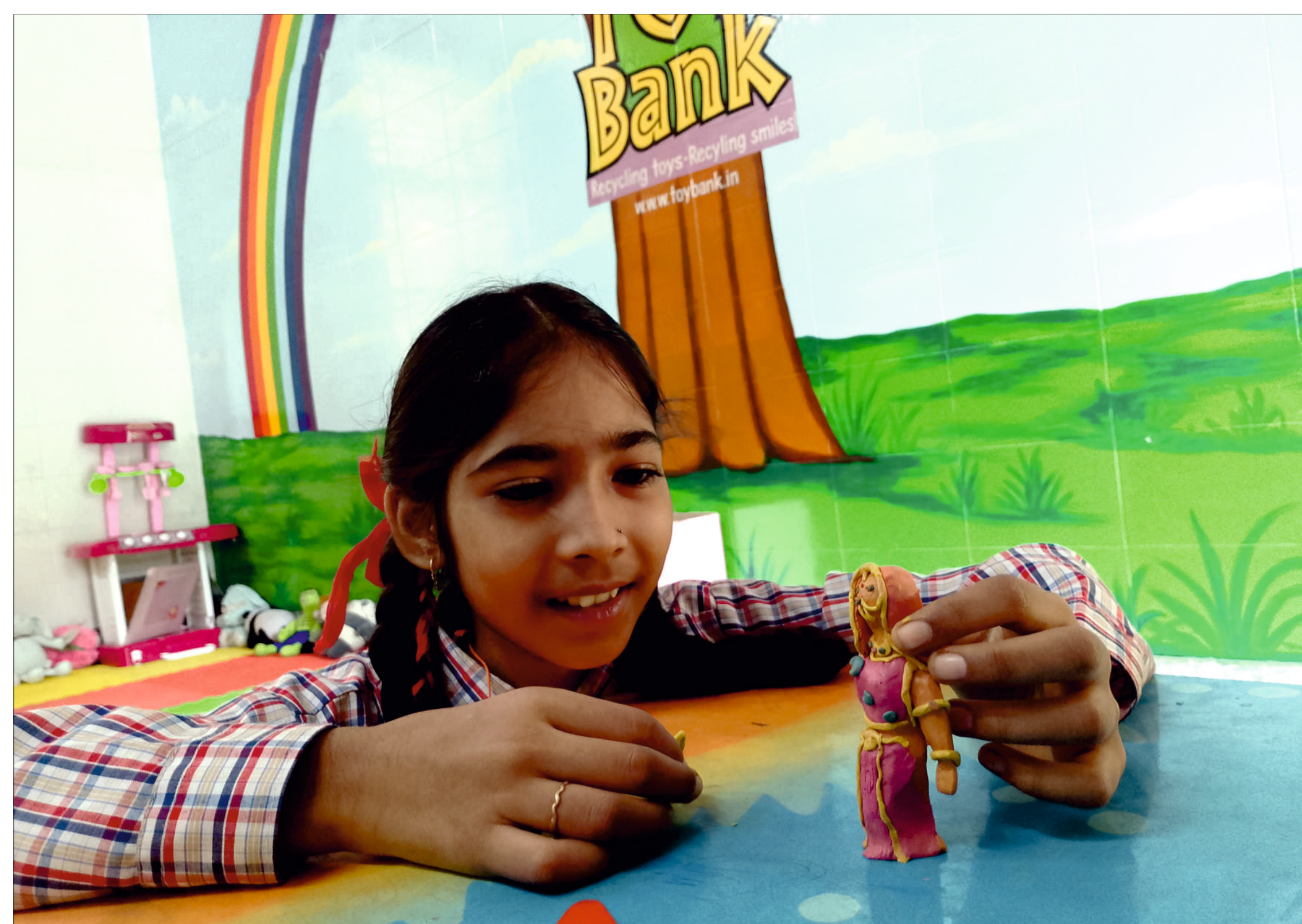
Students show growing socio-emotional competencies, including improved emotional awareness, emerging self-regulation skills, and an increasing ability to understand and respond to the feelings of others.

Score 3 – Proficient

Students demonstrate well-developed socio-emotional skills that are integrated, self-directed, and adaptable across different contexts. They can identify and articulate a broad range of emotions, including complex feelings such as pride, guilt, and embarrassment, while understanding their causes and impact on themselves and others.



I Love Bank
Recycling toys-Recycling smiles!
www.toybank.in



Building Teacher's Capacity for **Play-Based Learning**

The Toy Bank continues to advance its play-based learning approach through a dedicated Teacher Training Program, aimed at equipping primary school educators with practical tools to create engaging, inclusive, and child-centered classrooms. Recognizing teachers as key facilitators of holistic development, the program focuses on strengthening their ability to integrate play into everyday learning.

Conducted quarterly, the training sessions emphasize the application of play-based methodologies to enhance foundational skills in literacy, numeracy, and life skills. Teachers are introduced to a variety of toys, board games, and educational resources, along with strategies to support children's cognitive, social, emotional, and motor development.

A key highlight of the program is the development of **"Master Play Teachers"**, experienced educators who mentor their peers and help sustain a collaborative learning culture within schools.

Key focus areas of the training include:

- ▶ Experiential learning aligned with the National Education Policy (NEP)
- ▶ Understanding diverse learning styles through the VARK model
- ▶ Strengthening communication and language development
- ▶ Building numeracy through interactive and play-based activities
- ▶ Hands-on use of toys and classroom learning materials

Through this initiative, The Toy Bank continues to empower educators to become facilitators of joyful and meaningful learning, ensuring that every classroom becomes a space for creativity, participation, and holistic growth.





Building Trust Through Play

As an academic year began, teachers observed a common challenge in one of the third-grade classrooms. Newly enrolled students were finding it difficult to integrate with their peers, often remaining within their own circles while existing students continued interacting with their established friend groups. Although the classroom was welcoming, many children struggled to take the first step toward building new friendships.

Recognizing this need, The Toy Bank facilitator designed a Safe Playroom session focused on collaboration and inclusion. Students were divided into mixed groups of new and existing classmates and given an open-ended challenge: to work together and create structures using building blocks.



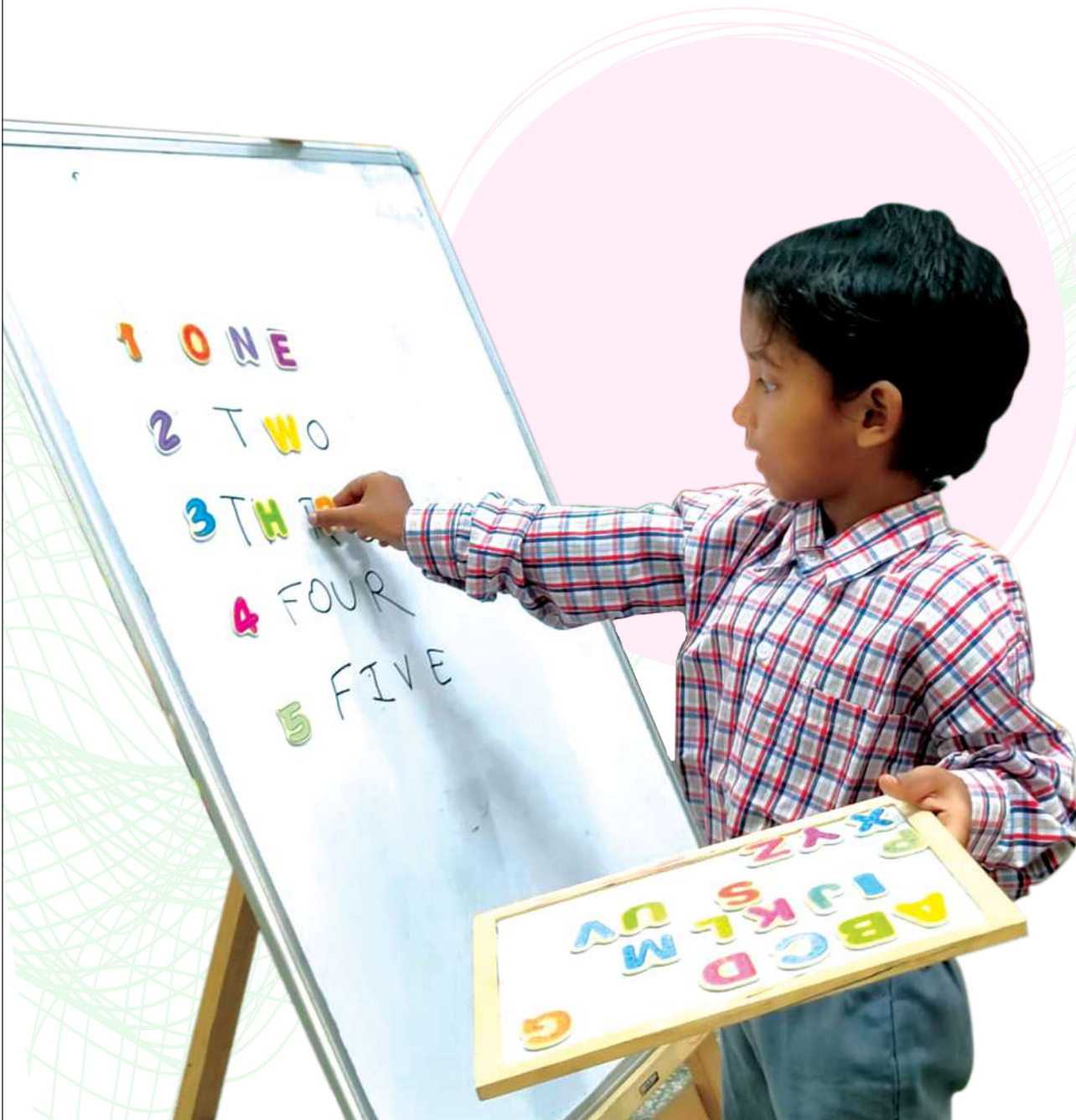
What began as a quiet activity gradually evolved into a vibrant exercise in teamwork. As children exchanged ideas, negotiated decisions, and shared responsibilities, they began interacting beyond their usual social circles. Simple moments of cooperation like, inviting a peer to contribute, seeking another child's opinion, or working together to solve a problem and helped create meaningful connections among students.

By the end of the session, groups had collaboratively built imaginative structures ranging from houses and parks to entire communities. More importantly, children reflected on how combining everyone's ideas led to better outcomes and a more enjoyable experience. The activity provided a safe and engaging environment for students to interact, communicate, and develop a sense of belonging.

This experience highlights the power of play as a tool for social and emotional development. Through Safe Playrooms, The Toy Bank creates inclusive spaces where children learn not only academic and life skills but also the importance of friendship, collaboration, and mutual respect. By fostering meaningful peer connections, play helps ensure that every child feels welcomed, valued, and included in their learning journey.



When Play Unlocks Potential



At MCD Co-ed Primary School, Sector 3, R.K. Puram, a quiet first-grade student named Ram often struggled with self-confidence. Believing he was less capable than his peers, he rarely participated in class and would often say, “मुझे नहीं आता” when faced with a challenge.

During Safe Playroom sessions, The Toy Bank facilitator noticed that while Ram enjoyed playing with toys, he hesitated to join structured learning activities. Through gentle encouragement and engaging numeracy and literacy games, he gradually began participating, recognizing number names, spelling words, and contributing to group activities.

A turning point came when Ram completed a spelling challenge before his peers, earning their applause and discovering a newfound sense of confidence. Over time, he started raising his hand in class, speaking more freely, and supporting his classmates during activities.

Ram’s journey demonstrates how play-based learning can do more than strengthen academic skills, it can transform self-belief. Through Safe Playrooms, The Toy Bank creates nurturing spaces where children gain the confidence to learn, participate, and thrive.



Celebrating Play and Learning

International Chess Day

The Toy Bank celebrated International Chess Day by organizing an Inter-School Chess Championship across municipal schools in Delhi from 16th to 19th July 2026. The event brought together students from Grades 4 and 5, who showcased the chess skills they had developed over the year in the Safe Playroom.

Each school saw participation from 30–35 students, competing across seven rounds that included group play, two-player matches, and one-on-one rounds. The final round, a thrilling battle of strategy and moves, was enthusiastically enjoyed by students across all schools. Beyond the competition, the championship created excitement within the school community and inspired younger students to take up chess during their Safe Playroom sessions.

The winner of the championship was awarded a trophy along with a set of learning aids from The Toy Bank, while the first runner-up received a DIY kit. These recognitions not only celebrated the children's achievements but also reinforced the joy of learning and skill-building beyond the classroom.



LEGO Day Celebration at Safe Playroom

The Toy Bank celebrated LEGO Day by organizing a group-based competition in the Safe Playroom, engaging students across all grades. The activity, themed *"My Dream, My School,"* encouraged students to come together and creatively express their vision of an ideal school environment using LEGO.

Through this collaborative exercise, students demonstrated imagination, teamwork, and problem-solving skills while building their models. The activity not only fostered creativity but also provided a platform for children to share their ideas and aspirations for their learning spaces.

The competition concluded with the school head selecting the winning team. The winners were felicitated with gifts on behalf of The Toy Bank, making the experience both rewarding and memorable for all participants.



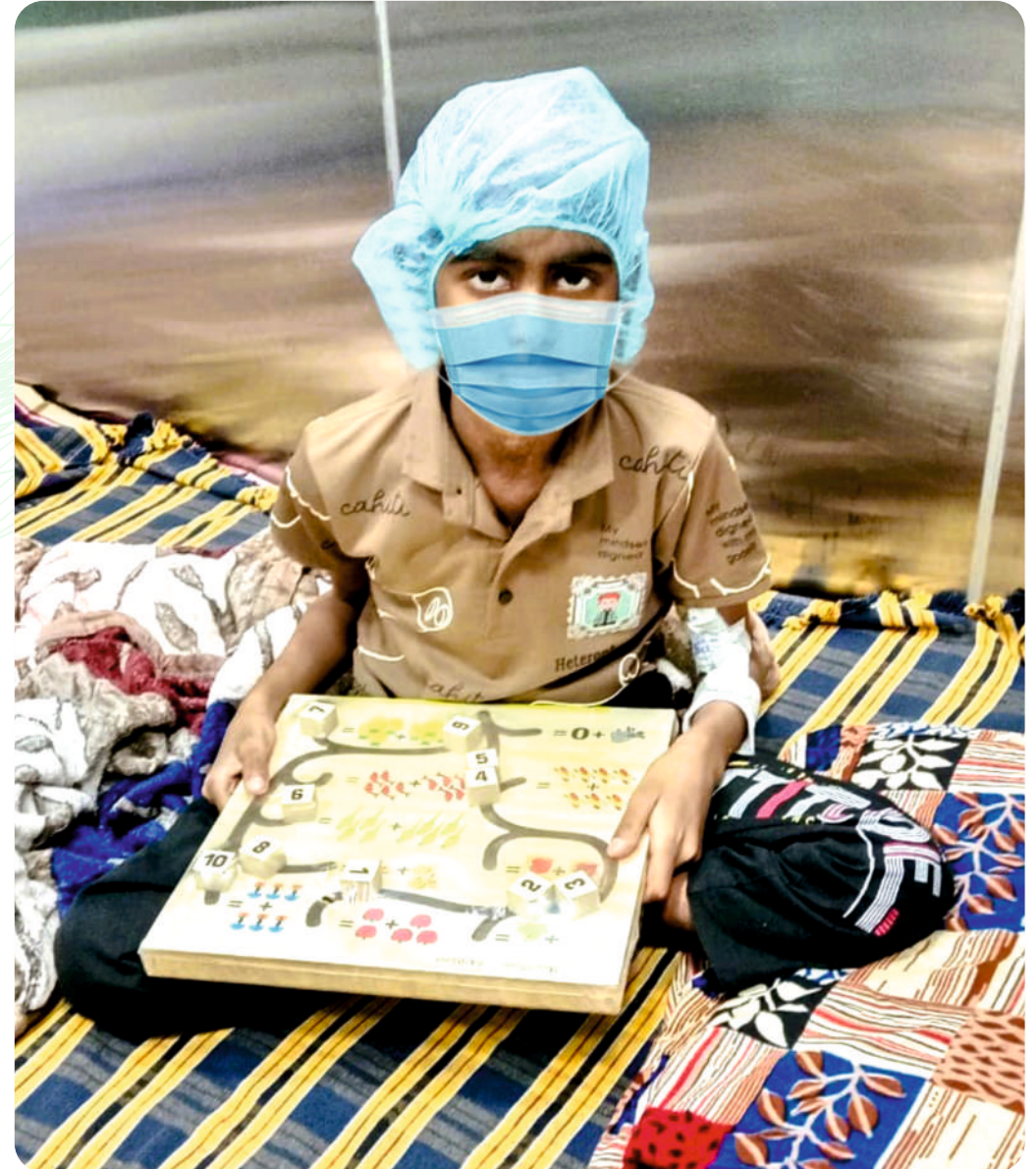
Beyond Our Core Programs

Supporting Children with Cancer

The Toy Bank distributed toys and learning aids to children under the age of 10 who are battling life-threatening illnesses and reside in **Kodungaiyur, Chennai**. These children come from marginalized communities, and many of their families struggle to afford the costs associated with treatment. As a result, childhood experiences such as play, learning, and social interaction often take a back seat to medical care.

To respond to this need, The Toy Bank partnered with Emmimah Memorial Charitable Trust, an organization dedicated to supporting children affected by cancer. Toys and learning materials were provided at their treatment center, creating moments of joy, comfort, and engagement for the children during their treatment journey.

Through this initiative, The Toy Bank aims to ensure that every child, regardless of their circumstances, has the opportunity to experience the happiness and developmental benefits that play brings.



Toy Libraries in Ernakulam Schools

The Toy Bank has established Toy Libraries in two primary schools located in the Angamaly Municipality of Ernakulam, Kerala. These libraries serve children aged 4 to 9 years from nearby marginalised communities, bringing play-based learning to spaces where access to quality toys and educational materials is often limited.

The libraries were equipped with a curated collection of resources, including storybooks to support early literacy, soft toys for comforting and imaginative play, board games that encourage teamwork and strategic thinking, and learning aids designed to strengthen cognitive and motor skills. Together, these materials create a vibrant, engaging environment where children can explore, learn, and grow through play.

This initiative reflects The Toy Bank's commitment to expanding play-based learning beyond Anganwadi centres and into primary school settings, ensuring more children across Kerala can access the developmental benefits of structured, joyful play.



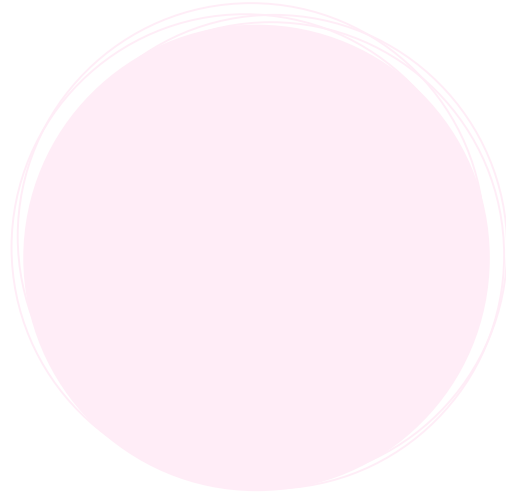
Nurturing Values of Sharing and Caring

Many children in urban communities outgrow their toys long before the toys reach the end of their useful life. Through our toy collection drives in schools and corporate offices, The Toy Bank provides a meaningful way to give these toys a second life.

By encouraging children and families to donate their pre-loved toys, we promote the ***values of sharing, empathy, and responsible consumption***. The collected toys are refurbished and redistributed to children from underserved communities, where they become valuable learning and play resources.

This simple act of giving not only diverts thousands of toys from landfills but also helps nurture environmentally conscious and socially responsible citizens. Every donated toy creates a bridge between communities, transforming waste into opportunity and fostering a ***culture of kindness, sustainability, and inclusion***.

To date, The Toy Bank has received and upcycled ***over 15 lakh used toys***, giving them a second life in the hands of children who need them most. By extending the life of these toys, we have prevented unnecessary waste and helped save an estimated ***386,500 lbs of carbon emissions***, reinforcing our commitment to both child development and environmental sustainability.





RAMTAS SCHOOL PUSA ROAD
TOY BANK DRIVE
13-19 December

TOY
BANK

CHESS

Toy Bank
DONATION

JK COPIER

Collecting Toys, Creating Smiles

The Toy Bank carried out a nationwide toy collection drive, mobilising communities, corporates, and schools to contribute thousands of pre-loved toys. Through this effort, we were able to restock playrooms and toy libraries, ensuring that the joy of play reaches children from underserved communities across India.

Schools

- ▶ St. Thomas School, Dwarka
- ▶ Ramjas International School, RK Puram
- ▶ MRG School, Rohini
- ▶ Mahavir Senior Model School, Pratap Bagh
- ▶ Mount Abu Junior School, Rohini
- ▶ K.R. Mangalam School, Vaishali
- ▶ K. R. Mangalam School, Vikaspuri
- ▶ Mount Abu Public School, Rohini
- ▶ Vikas Bharti Public School, Rohini
- ▶ Institute of Integrated Learning in Management, Lodhi Road
- ▶ CRPF, Dwarka
- ▶ Mata Jai Kaur Public School, Ashok Vihar
- ▶ Delhi Public School, Noida, Sector -122
- ▶ Delhi Public School, Noida, Sector - 30
- ▶ Himalaya International School, Rohini
- ▶ Sachdeva Global Public School, Dwarka
- ▶ Nirmal Bharti School, Dwarka
- ▶ Rashtra Shakti Vidyalaya, Uttam Nagar
- ▶ Pathways, Noida
- ▶ Bal Bharti Public School, Noida
- ▶ Pathways, Baliawas
- ▶ Ramjas International School, R.K. Puram

Corporate & Others

- ▶ Nutrabay
- ▶ GMR, Gurugram
- ▶ Victoria Secret & Co.
- ▶ 307 Field Hospital, Indian Army, Punjab
- ▶ Golden Arrow Division (7th Indian Infantry Division), Punjab

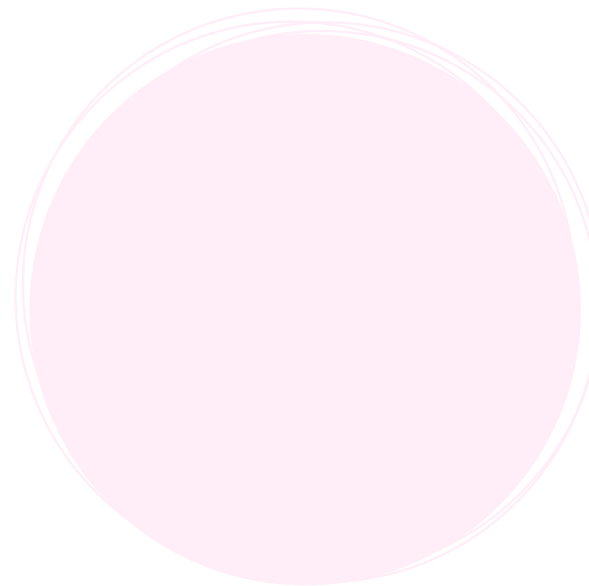


Upcoming Project: Museum of Play

The Toy Bank is set to launch its first-of-its-kind Museum of Play in Central Delhi is an ambitious and transformative space designed for children from all backgrounds. Spanning 45,000 square feet, the centre will bring together the worlds of play and experiential learning in a way never seen before.

More than just a space, the Museum of Play is envisioned as an immersive universe where children can explore, imagine, create, and learn through hands-on experiences. Every corner is being thoughtfully designed to spark curiosity, encourage discovery, and make learning deeply engaging and joyful.

Scheduled to open by the end of this year, the Museum of Play aims to redefine how children in India experience learning and making it more interactive, inclusive, and inspiring. This landmark initiative reflects The Toy Bank's bold vision of bringing the power of play to life at an unprecedented scale, creating a space where every child can dream, explore, and thrive.





How Can you Help?

For over a decade, The Toy Bank has been transforming childhoods with joy, learning, and unwavering transparency. You can be a part of this journey and help us spread more smiles by supporting us in the following ways:

🌟 Adopt a Toy Library / Safe Playroom

Fund the creation and implementation of a Toy Library in Anganwadi or Safe Playroom in a school of your choice from our project pipeline. Your support will cover toy collection, packaging, and dispatch. We ensure full transparency through annual and quarterly impact reports.

🌟 Fund a Toy Kit

Sponsor a Toy Kit with new toys, books, and stationery for children in underserved areas or with special needs (Autism, Down syndrome, etc.). Kits are tailored for specific schools or centres, with full monitoring and impact reporting.

🌟 In-Kind Support

Donate new materials like toys, books, or furniture to help us set up safe play spaces in slums and Anganwadi's.

🌟 Host a Collection Centre

Open your home or office as a collection point for toys and materials, helping mobilize community donations.

🌟 Organize a Collection Drive

Encourage your employees or community to donate toys and children's materials through a dedicated drive supported by The Toy Bank.



Collection Centres

Central Delhi

Address: 72 Babar Road, Bengali Market
Contact: 011- 23722020

North Delhi

Address: Aadharshila Vatika Preschool, GujrawalaTown, G.T Karnal Road
Contact: 011-42988209

North-West Delhi

Address: Aadharshila Vidyapeeth School, CD Block, Pitampura
Contact: 9312020477

Address: 549-550, 2nd floor, Sector A-6, Pocket 1, Narela
Contact: Dr. Rashmi Mishra |9818538294

South-West Delhi

Address: D2A 301, Golf links Residency, Sector 18B, Dwarka, Delhi – 110078
Contact: Mr Pranay Ranjan | 9810228230

South Delhi

Address: W-1, Greater Kailash Part 1, Delhi – 110048
Contact: Ms. Priyanka Singh | 9711595943

Address: 190, 3rd Floor, Chirag Delhi
Contact: Ms Rashmi Mishra | 9818538294



Collection Centres

Noida

Address: A-902, Antriksh Greens, Plot F-7, Sector 50, Noida – 201303

Contact: Ms Shiva Pandey | 9899954572

Gurugram

Address: C-63, The Belaire, Golf Course Road, DLF – 5

Contact: Sakshi Jain | 9818436523





PROJECTS ACROSS INDIA

Toy Libraries	Children Impacted
5,455	5,22,442

Toys Sent	States	UT's
15,38,654	26	4

Our Contact Information :

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